

The High-Level Playbook to Fix Tax Season

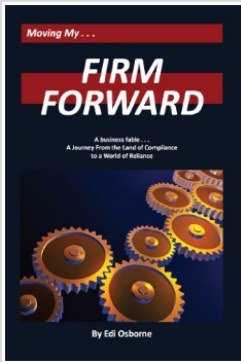
WORK LESS | MAKE MORE | HAVE MORE FUN DOING IT

1. Strategic Planning Session
2. Commit & Focus
3. It starts with YOU!
4. Go to work on your Calendar
5. Increase Time ON Business
6. Pumpkin Plan / Prune to Grow
7. Implement Boundaries & Going First
8. Coach | Mentor | Accountability Partner
9. Focus Time
10. Caitlin's | Who's | Help
11. Schedule Busy Season
12. Minimum Pricing & Price Increase
13. Increase Responsiveness & Proactiveness
14. 12-Month Business
15. First 15™ Reading Program

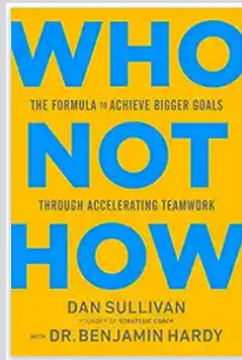


IT'S SIMPLE . . . BUT NOT EASY . . . BUT WORTH IT . . . BUT NEVER DONE!

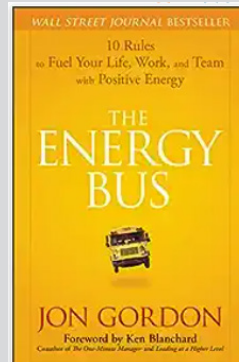
Playbook Inspiration



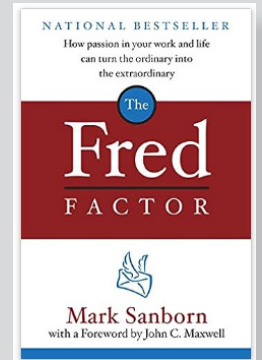
Firm Forward



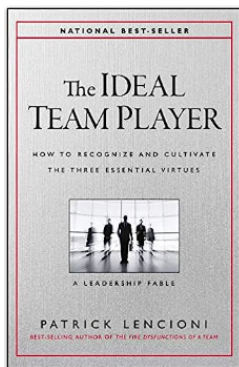
Who Not How



The Energy Bus



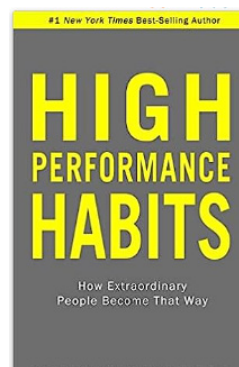
The Fred Factor



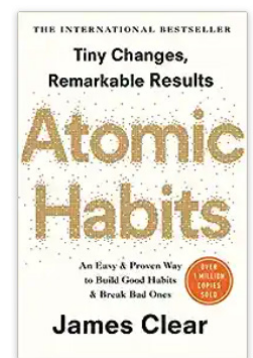
The Ideal Team Player



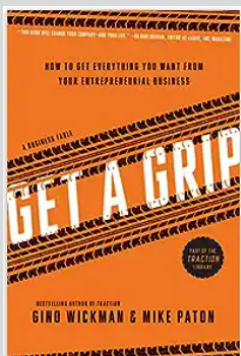
The Pumpkin Plan



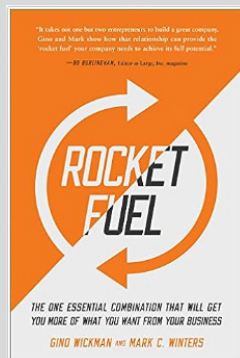
High Performance Habits



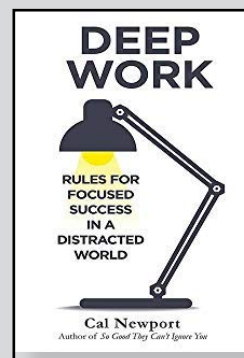
Atomic Habits



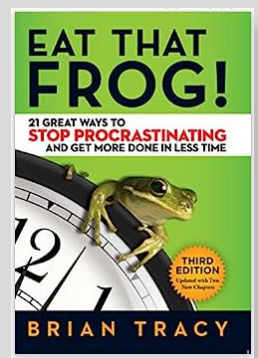
Get A Grip



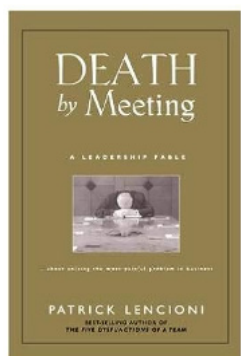
Rocket Fuel



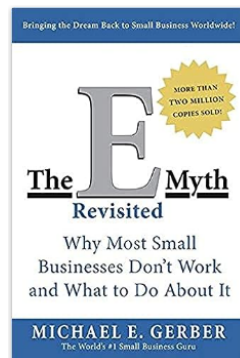
Deep Work



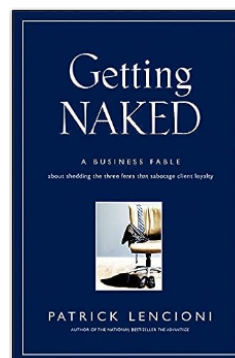
Eat That Frog!



Death by Meeting



The E Myth



Getting Naked